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06/19/2020

On Juneteenth, The Maynard 4 Foundation Boldly Moves into the Forefront by Taking A Family Approach to Community Service!

DAPHNE, Ala. – Suntrease Williams-Maynard, Founder & Director of The Maynard 4 Foundation, is challenging everyone to be an integral part in the effort to move society into a new era of opportunity and equality as she, her husband and two children announce the creation of The Maynard 4 Foundation on Juneteenth! This new nationwide non-profit organization strives to provide resources to those in underprivileged, impoverished and under-represented communities within the United States. Through the foundation's pilot programs and funding, The Maynard 4 Foundation will tackle four focus areas - education, social justice, culture and health equity. "For us, this is a very exciting venture," explains Founder and Director Williams-Maynard. "The ability to have a positive and tangible effect on our community is incredibly humbling. I look forward to all of the future contributing partners that want real change...change that's not symbolic...change that's lasting!"

The Maynard 4 Foundation also announces its first official "Got A.I.R.?" campaign to help generate revenue towards its Social Justice focus area. This campaign is a double entendre. First, it is in response to the death of George Floyd and Eric Garner whose final words were, "I can't breathe." Second, it serves as a symbolic representation of the compressing asphyxia that African Americans feel in various settings doing otherwise normal activities (i.e. shopping, working, driving, jogging, etc.). The fear of falling within an inaccurate stereotype or being unjustly criminalized due to biases is not only real, but a consistent "knee" on the necks of African Americans – giving them the feeling that they can't breathe. Therefore, this campaign is designed to encourage everyone to take a more inclusive approach and celebrate diversity. It is also an invitation to encourage positive dialogue regarding our respective differences to dispel negative and inaccurate stereotypes. Please visit the foundation's website, www.themaynard4foundation.org to purchase your "Got A.I.R.?" merchandise. Corporations

show your support by demonstrating your organization's commitment to Accountability, Integrity and Respect.

Lastly, the foundation is asking everyone to contribute at least **\$6.19** in commemoration of its Juneteenth birthday! This will help get us moving in the right direction!

ABOUT THE MAYNARD 4 FOUNDATION

The Maynard 4 Foundation is a national organization extending various resources in the interest of furthering education, health equity, culture, and social justice. The foundation also seeks to serve as a champion for those of all backgrounds who are in need within these United States, so that they may thoroughly and equally share in the American dream.