



Sponsorship Opportunities

The **ABA Commission on Women in the Profession (CWP)** was created in 1987 to assess the status of women in the legal profession, study the career paths of women lawyers, and identify their goals with respect to practice and the organized bar. The Commission examines barriers that prevent women lawyers from full participation in the legal profession including the work, responsibilities, and the rewards; develops educational programs to address discrimination against women lawyers; and issues recommendations to the Association for action to rectify identified issues. In order to perform this important work, such as the projects listed here, the Commission needs your support.

Margaret Brent Women Lawyers of Achievement Awards

Established in 1991, the Margaret Brent Women Lawyers of Achievement Award recognizes and celebrates the accomplishments of women lawyers. This award honors outstanding women lawyers who have achieved professional excellence within their area of specialty and have actively paved the way to success for other women lawyers. The award is presented annually to up to five women lawyers who excel in a variety of professional settings and who personify excellence on either the national, regional, or local level. Margaret Brent, the first woman attorney in America, won all 124 court cases she was involved in, and demanded a “vote and a voice” in the Maryland Assembly, paving the way for women to advocate for their individual rights within the law. **The 2024 Honorees are:**



Dolores Atencio
Visiting Scholar,
University of Denver
Latinx Center,
Sturm College of
Law, Denver, CO



Pamila J. Brown
Associate Judge,
Howard County
District Court,
Ellicott City, MD



Estelle H. Rogers
Retired Public
Interest Lawyer,
Forestville, CA



Gina Shishima, Ph.D.
Chief Strategy and
Operations Partner,
Norton Rose
Fulbright US LLP,
Austin, TX



Barbara Wall
Board Member and
former Chief Legal
and Operating Officer
of Gannett Co., Inc.,
Washington, DC

Other Key Projects

- Parenthood and Child Caregiver Research
- Experiences of Native American Women Attorneys
- Grit and Growth Mindset Project
- Guided Conversations
- Men in the Mix

This year's ceremony will take place in conjunction with the ABA Annual Meeting at the Swissotel Chicago in Chicago, Illinois and will be held on Sunday, August 4, 2024 at 3:00 p.m. immediately followed by a reception to conclude at 5:30 p.m.

Become a supporter: ambar.org/brentawards

Deadline: **July 10, 2024**

For more information, email chanelle.torres@americanbar.org





Recent Research and Projects

The Commission has developed a number of resources for the legal profession as it strives to achieve equity for women lawyers. Many of the [initiatives](#) are available free of charge on the Commission's website at www.americanbar.org/women. The Commission is able to keep these resources free because of the generosity of those who financially support its work.

- **Parenthood & Child Caregiver Research** –

The Commission released its *Legal Careers of Parents and Child Caregivers: Results and Best Practices from a National Study of the Legal Profession* in October 2023, shedding light on how parenting impacts caregivers' legal careers. The data revealed that challenges are not just a law firm problem, but a legal profession problem impacting caregivers of children in all work settings. The report can be found at: <https://www.americanbar.org/content/dam/aba/administrative/women/2023/parenthood-report-2023.pdf>.

- **Experiences of Native American Women Attorneys** –

The research study *Excluded & Alone: Examining the Experiences of Native American Women in the Law and a Path Towards Equity* was released by the Commission in November 2023, in collaboration with the National Native American Bar Association (NNABA). This qualitative research study explores the experiences of Native American women lawyers as they navigate the intersection of race and gender in the legal profession. The report includes a history of important dates in the development of Indian law and policy regarding Native American women and families as well as a detailed Call to Action for legal professionals. The report can be found at: <https://www.americanbar.org/content/dam/aba/administrative/women/2023/native-women-report-2023.pdf>.

- **Grit and Growth Mindset Project** –

Building on the original Grit and Growth Mindset research focused on the science behind these concepts, the Commission released the research report *Leveraging Grit and Growth Mindset to Drive Team Success* in April 2023.

The research shows that team experiences greatly influence job satisfaction, and that adopting gritty and growth mindset-oriented leadership methods contributes to successful teams. In June 2024, the Commission is planning a law firm and in-house leadership in-person summit meant to educate on the value of grit and a growth mindset. More information about the Grit and Growth Mindset Project can be found at: <https://ambar.org/grit>.

- **Guided Conversations** – This project was conceived to improve conversations about gender, race, and ethnicity, so that all women can work together in combating the barriers to advancement in the legal profession. Most recently, the Commission sponsored a virtual program during this past Women's History Month led by Michele Coleman Mayes, former vice president, general counsel and secretary, New York Public Library and former Commission Chair featuring four highly accomplished women panelists. This program was recorded and can be found at: <https://ambar.org/guidedconversations>.

- **Men in the Mix** is an initiative designed to encourage more communication between men and women in the legal profession around the issue of gender equity. A study was conducted to determine what obstacles men perceive to prevent their participation in gender equity issues—a report, *Men in the Mix: How to Engage Men on Issues Related to Gender in the Legal Profession* and toolkit were released with recommendations in 2021. Currently the Commission is working on refining dialogue scripts and drafting an introduction to update the report. More information can be found at: <https://ambar.org/meninthemix>.

Benefits of Supporting the Commission

- Develop goodwill and demonstrate your strong commitment to women and diversity.
- Tickets to attend Commission exclusive events can be an occasion to reward your organization's rising stars.
- All proceeds will support the projects of the Commission on Women in the Profession so it can continue to produce educational materials that will benefit women lawyers and the profession as a whole.
- A number of recognition opportunities, dependent on level.

Charitable support of the Commission on Women in the Profession may include items that are considered benefits to the donor and reduce the value of the charitable deduction accordingly. All proceeds advance the projects of the ABA Commission on Women in the Profession. The Commission receives funding through the ABA Fund for Justice and Education (FJE). The FJE was created to accept gifts and grants to support the ABA's public service work. The FJE qualifies as an exempt fund under Section 501(c)(3) of the Internal Revenue Code, and all contributions to the FJE are tax-deductible to the full extent allowed by law.



Sponsorship Recognition*

*Custom arrangements can be made for donors to support other CWP projects.

Year-Round Visibility and Engagement	\$30,000 Platinum	\$20,000 Gold	\$10,000 Silver	\$5,000 Premier	\$2,500 Benefactor	\$1,000 Patron	\$500 Advocate/ \$250 Friend
Presentation at your firm or organization on a CWP initiative or publication. Programming options could include Parenthood and Child Caregiver Study, Grit Project, Guided Conversations, Men in the Mix, and Experiences of Native American Women Attorneys.	Two presentations; each can be a two-hour in-person workshop OR a 90-minute virtual presentation.	One 90-minute virtual presentation					
Year-long and prominent acknowledgment as a Sponsor at the respective level beginning April 2024 through March 2025 during all CWP virtual and in-person events via signage and other media.	X	X	X				
Year-long recognition as a Sponsor at the respective level in all 4 issues of CWP's quarterly publication, <i>Perspectives</i> , which has a readership of approximately 56,000 recipients	4 Issues	2 Issues	2 Issues				
Year-long acknowledgment as a Sponsor with a hyperlinked logo to your firm or organization's webpage prominently displayed on the CWP website beginning April 2024 through March 2025.	X	X	X				
Acknowledgment through March 2025 via Facebook and X posts as a Sponsor of CWP's virtual and in-person events, reaching CWP's network of 2,600–7,000 followers.	X	X					
Participation in the One-on-One Leadership Mentorship Program with assigned Commissioner or Special Advisor during the sponsorship period.	3	2					

Brent Awards Benefits

Photo opportunities with the Margaret Brent Awards honorees in the Green Room Reception.	X						
Acknowledgment as a Sponsor at the respective level during the opening remarks of the Margaret Brent Awards Ceremony with expected attendance of 300.	X	X	X	X			
Prominent recognition as a Sponsor at the respective level on the Margaret Brent Awards Ceremony main screen.	X	X	X	X	X		
Acknowledgment as a Sponsor at the respective level on signage at the Margaret Brent Awards Ceremony and Reception.	X	X	X	X	X		
Acknowledgment as a Sponsor at the respective level on CWP's website through March 2025.	Linked logo	Linked logo	Linked logo	X	X	X	
Acknowledgment as a Sponsor at the respective level in the Margaret Brent Awards virtual commemorative program book.	X	X	X	X	X	X	X
Color tribute ad in the Margaret Brent Awards virtual commemorative program book.	Full-Page	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page	Quarter-Page
Complimentary reserved VIP seats for guests at the Margaret Brent Awards Ceremony and Reception.	15	10	3				
Complimentary General Admission seats for guests at the Margaret Brent Awards Ceremony and Reception.	10	5	3	5	4	3	2 Advocate 1 Friend

*Individual donors who give at the Advocate level (\$500) or higher will be acknowledged as part of the Commission's Brent Circle of Giving.